

The search engine for dentists

PRIOR TO OPTIMISATION

First Place Rankings	6
Top 5.....	20
Top 10.....	29
Top 20.....	47
Top 30.....	59
TOTAL	161

CURRENT GOOGLE RANKINGS

First Place Rankings	234
Top 5.....	608
Top 10.....	785
Top 20.....	990
Top 30.....	1105
TOTAL	3722

TARGET 1500+

SITE UPGRADES

- Stage 3 upgrades now available - \$999 for a full website - unlimited pages, email, easily update it yourself whenever you want. First 10 sites sold already!
- Your Dentist now powers...
 - www.zoom2.com.au
 - www.cerec3d.com.au
 - www.yourhygienist.com.au
- Coming soon...
 - www.denture.com.au

Major sponsor:



29,700 pages catalogued on Google

9 million hits a year and counting

If you have a Your Dentist Stage 2 upgraded listing, then this newsletter is designed to give you a quarterly update on the Your Dentist® website located at www.dentist.com.au

Are your details up-to-date?

Your Dentist lists every dentist and practice in Australia for free and receive millions of hits each year, so please check your details regularly by searching for your practice at:

www.dentist.com.au

\$999 websites AVAILABLE NOW!

The brand new Your Dentist Stage 3 websites were launched at ADX in Melbourne on May 26. Now you can have a fully customisable website with as many pages as you want. You can update it easily through any web browser at any time of the day or night. You can use our ready made templates to get you started, then customise your own pages. PLUS, the sites are Search Engine Optimised for Google and other search engines and receive Priority 1 on Your Dentist searches. For more information, contact Marc on (02) 9929-1910 or to see the demo site, go to:

www.dentist.com.au/stage3

Traffic reports

When visitors search for a practice, they have to click on the listing in order to view the phone number. We track these "clicks" and will soon introduce a new feature through the *Australasian Dental Practice* website that will allow you to see how many people are looking at your information. If you received one new patient a month, the small investment of \$200 per annum would be repaid many times over. Some practices are receiving 50 clicks a month which could equate to 50 new patients. More info to follow.

Thank you for your continued support of Your Dentist.

Contacts and information:

Information changes, call Dave.....(02) 9929-1900
 Technical support, call Marc.....(02) 9929-1910
 Help with graphics, call Pauline.....(02) 9929-1904

or email: info@dentist.com.au